

**20 February 2018** 

# Renewi plc

Press release

# Renewi rebrands 1000 trucks and 100 sites

International waste-to-product company, Renewi plc (LSE: RWI) has accelerated its rebranding project, with more than 1,000 trucks and 100 sites rebranded.

Fitting the 1,000<sup>th</sup> truck and the 100th location with the new brand name marks a significant milestone in Renewi's rebranding project following the merger of Shanks and Van Gansewinkel almost a year ago. Building the new Renewi brand name is an important part of Renewi's integration plans.

The 1,000<sup>th</sup> truck was rebranded at Renewi's Aalst site in Belgium and the 100<sup>th</sup> site was rebranded at Renewi's Pijnacker site in the Netherlands. All of Renewi's 2,500 vehicles and 250 sites are being fitted with the new brand name or in the case of some fleet, are being replaced in accordance with a carefully planned replacement programme. As part of the integration, Renewi is also rolling-out an upgraded and more efficient truck fleet.

## Peter Dilnot, CEO at Renewi said:

"It is great to see our brand coming to life on our vehicles and locations, as well as in in many other forms. Our Renewi brand is important as it represents our waste-to-product business model and our role at the centre of the circular economy. We look forward to continuing to roll-out our brand at pace, including on our trucks, sites, workwear and other items."

### For further information:

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### **About Renewi**

Renewi, created in 2017 by the merger of Shanks Group plc and Van Gansewinkel Groep B.V., is a leading waste-to-product business ideally positioned to be part of the solution to some of the main environmental problems facing society today: reducing waste, avoiding pollution, and preventing the unnecessary use of finite natural resources.

We are listed on the London Stock Exchange and are a constituent of the FTSE250 index. With over 8,000 employees in Europe and North America, we have deep expertise and an extensive breadth of waste management products and services.



For us, waste is a state of mind, an opportunity. When we take away someone's waste, we then give it new life. We transform a wide range of used materials into useful products and raw materials for our customers, like recycled paper, metal, plastic and glass, woodchips, compost, energy, fuel, and other products.

In the process we protect the world from contamination, preserve finite natural resources, and enable customers to meet their sustainability goals. With our deep international expertise we also provide our customers with an extensive product range, combined with local service and attention.

Above all, our team is committed and passionate about our mission: waste no more. Renewi operates across five divisions:

- Netherlands Commercial Collecting, sorting, treating and recycling commercial and household waste in the Netherlands
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- Hazardous Waste Treating soil, water and packed chemical waste at our flagship ATM facility and conducting specialist industrial cleaning in the Netherlands
- Monostreams Managing a range of waste streams which focus on specific end markets such as glass, electronic goods, organics and minerals in Europe
- Municipal Operating long-term waste management contracts with local authorities in the UK and Canada

For more information, please visit: www.renewiplc.com Images are available to download at: www.renewiplc.com/imagelibrary or contact communications@renewi.co.uk