

## PRESS RELEASE

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# Renewi and Beautiful Cups give new life to 11 million disposable coffee cups

Renewi plc (LSE: RWI) has given new life to around 11 million disposable coffee cups in the Netherlands this year through its circular collaboration with Beautiful Cups, an international cup company.

The Beautiful Cups are ideally suited for recycling into a secondary raw material as they consist of 95% paper/cardboard and just 5% polythene (PE). Renewi collects the cups in special bags from businesses in the Netherlands. The cups are transported to Renewi's Breda site to be baled before being sent to Renewi's processing partner, WEPA to separate the PE plastic interior of the cup from the cardboard exterior using specialist technology. Once separated, the paper is recycled into toilet paper and the PE plastic is recycled separately.

The Beautiful Cups are Forest Stewardship Council (FSC) certified and for every 7,000 cups that are recycled, a new tree is planted in the Sumatra rainforest in Indonesia. Over 3,000 trees have been planted in the rainforest so far and the goal is to plant another 10,000 trees. This will create a  $CO_2$  reduction of more than 13,000 tonnes, which is the equivalent to over 12 hectares of new rainforest.

In the next three years, Renewi and Beautiful Cups expect to increase the amount of these cups that are recycled to over 50 million cups each year. The Beautiful Cups concept will be available in ten countries next year and will support the world's three largest rainforests.

## Otto de Bont, Managing Director of Renewi's Commercial Waste Netherlands Division said:

"By working with Beautiful Cups we offer our customers a sustainable concept that brings Renewi's purpose to life - giving new life to used materials by recycling and recovering waste into valuable secondary raw materials. It is a completely circular process as the products made from the cups can be supplied back to the original customer, in addition to making a difference to our planet through planting new trees in our largest rainforests."

## Robert Wolff, Beautiful Cups CEO said:

"The aim of the circular collaboration between Renewi and Beautiful Cups is to support companies and organisations in achieving their sustainability goals. Together with Renewi we not only ensure that the coffee cups are processed in a sustainable way, but also contribute to the preservation of the rainforest."



### For further information:

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#### **About Renewi**

Renewi, created in 2017 by the merger of Shanks Group plc and Van Gansewinkel Groep B.V., is a leading waste-to-product business ideally positioned to be part of the solution to some of the main environmental problems facing society today: reducing waste, avoiding pollution, and preventing the unnecessary use of finite natural resources.

Renewi is listed on the London Stock Exchange and is a constituent of the FTSE250 index. With over 8,000 employees in Europe and North America, we have deep expertise and an extensive breadth of waste management products and services.

For us, waste is a state of mind, an opportunity. When we take away someone's waste, we then give it new life. We transform a wide range of used materials into useful products and raw materials for our customers, like recycled paper, metal, plastic and glass, woodchips, compost, energy, fuel, and other products.

In the process we protect the world from contamination, preserve finite natural resources, and enable customers to meet their sustainability goals. With our deep international expertise we also provide our customers with an extensive product range, combined with excellent local service and attention.

Above all, our team is committed and passionate about our mission: waste no more. Renewi operates across five divisions:

- Netherlands Commercial Collecting, sorting, treating and recycling commercial and household waste in the Netherlands
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- Hazardous Waste Treating soil, water and packed chemical waste at our flagship ATM facility and conducting specialist industrial cleaning in the Netherlands
- Monostreams Managing a range of waste streams which focus on specific end markets such as glass, electronic goods, organics and minerals in Europe
- Municipal Operating long-term waste management contracts with local authorities in the UK and Canada

For more information, please visit: www.renewiplc.com.

Images are available to download at: www.renewiplc.com/imagelibrary

#### **About Beautiful Cups**

Beautiful Cups is an international drinking cup concept that supports companies, organisations and governmental bodies in their sustainability policy and in achieving the aims of the Paris Agreement.



Furthermore, Beautiful Cups entered into a strategic alliance with Papster, a German company, which in the Netherlands is known as Conpax. With this alliance, Beautiful Cups will be introduced to more countries in and outside of Europe.

Beautiful Cups is a partner of FSC, SOS, RSPO and MVO as well as founder of the Rainforest Forest Projects foundation.

Visit the Beautiful Cups website for more information: <u>beautifulcups.nl</u>. Or visit the website of the Rainforest Forest Projects foundation: <u>rainforestprojects.org</u>