

Press Release

20 March 2013

Double win for Shanks Group at the Transform Awards

Leading international sustainable waste management business Shanks Group was recognised for its strategic re-brand at last night's prestigious Transform Awards.

Shanks won 'Best Brand Consolidation' and 'Best Rebrand from the Industrial and Basic Materials Sector'. The judges were particularly impressed with Shanks' clear and cohesive visual identity for subsidiary brands, noting that the re-brand was "a job well done" and had a "clear endorsed architecture."

The re-brand has enabled Shanks to align a number of separate businesses into a consistent identity, whilst having much more of a visual impact in practice and making the website easier to navigate.

Commenting on the award win, Chief Executive Peter Dilnot said:

"We're delighted that the quality and clarity of our rebrand has been recognised through these award wins. I'd like to thank our teams across the business for their hard work and cooperation in implementing this award winning rebrand."

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Shanks Group plc is a leading international sustainable waste management business with operations in the Netherlands, Belgium, United Kingdom and Canada.

The Group provides a range of recycling and energy recovery solutions to customers in both the public and private sector. The Group employs over 4,000 employees and last year it handled 7.8 million tonnes of waste achieving an overall recycling and recovery rate of 78%.

In May 2012 it reported annual revenues of £750 million and trading profits of £53.4 million. The company was established in 1880 and is based in Milton Keynes, Buckinghamshire.

For more information visit www.shanksplc.com

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