

# Capital Markets Day Introduction to Hazardous Waste





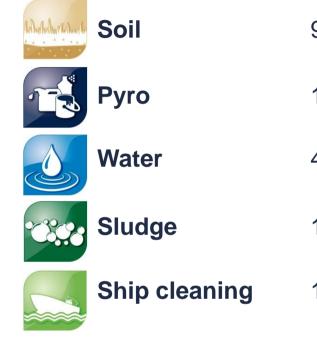
### Agenda

1	Introduction to the Hazardous Waste Business
2	Watch corporate film ATM
3	Suiting up + transfer to ATM plant
4	Tour starts in 3 groups
5	Transfer to restaurant + unsuit
6	Break
7	Leading the way in soil and water treatment
8	Investing in capacity and breadth
9	Operating within the changing regulations
10	Lunch + Q&A
11	Wrap up

### What is Hazardous Waste?







906,891 tonnes

143,979 tonnes

417,586 tonnes

122,366 tonnes

148,696 tonnes

#### **Industrial services**

- 600 employees
- •167 trucks/equipment

#### **Total solution**



### **Our Markets**

	Current Size	Current Share	Overall Attractiveness to Market	Rating
Soil	€108m (NL) c.€900m (N. Europe)	28% (NL) 5% (N. Europe)	<ul> <li>New competitor entry in NL but thermal market stable</li> <li>Growth in international market access</li> </ul>	3
Pyrolysis	c. €40m (NL)	40% (paint waste)	<ul> <li>Market highly competitive but recent bottoming out</li> </ul>	2
Waste Water	c. €75m (NL)	35%	<ul> <li>Local market under-capacity</li> <li>Integrated nature of SHW solution makes it structurally advantaged</li> <li>Growing end market (&gt;3%)</li> </ul>	4
Ship Cleaning	c. €15m (Port of Rotterdam only)	55%	<ul> <li>Integrated nature of SHW solution makes it structurally advantaged</li> <li>Degassing offers new income</li> </ul>	5
Industrial Cleaning	€300m (Industrial Cleaning only) €500m (Industrial Cleaning and Related Services)	25%	<ul> <li>The market is highly commoditised, with no structural growth in demand forecast</li> </ul>	3



### **Our Customers fiegmans** TD 5 ΤΛΤΛ Stolthaven 🔊 bam WESTDIJK ΓΟΤΑL Shell SI sabic Interstream MOURIK Barging



## **The ATM Team**

Jonny Kappen	General Director Hazardous Waste		
Aad van Marrewijk	Financial Director Hazardous Waste		
Rinus van 't Westenende	Director Operations		
Jacques de Jong	Director Compliance		
Fred Muller	Director Marketing & Sales		
Oskar van den Berg	Manager Environment		
Teus Brand	Manager Safety		
Klaus Somke	Manager International Services		
Els Schuijlenburg	Manager HRM		
Jac Roovers	Controller		





## **The Reym Team**

Jonny Kappen	General Director Hazardous Waste	
Aad van Marrewijk	Financial Director Hazardous Waste	
Ron Grobecker	Sales Director and Regional Director South	
Jan Groot	Regional Director Northwest	
Fred van Beusekom	Regional Director Northeast	
Frank van Leeuwen	Branch Director Rotterdam	
Wil Thien	Branch Director Sittard	
Jos Geesing	Manager Customer Relations	
Ludy Engwegen	Manager HSE	
Stephan Westphal	Senior manager HRM	
Peter van Welsum	Senior group controller	



# **Key Financials**

**Historical Performance** 

	2009/10	2010/11	2011/12	2012/13	2013/14
Revenue (€m)	144.2	165.8	174.2	170.9	175.8
Revenue growth (%)		15	5	(2)	3
Trading Profit (€m)	14.8	19.2	24.5	23.4	23.5
TP (%)	10.3	11.6	14.1	13.7	13.4
Replacement Capex (€m)	4.2	10.4	6.2	7.6	8.5
Growth Capex (€m)	4.2	6.7	10.8	5.8	9.3
RoA (%)	29	35	42	36	35

Underlying strong profit growth with record treatment volumes and cleaning hours



## **Our Strategy for Growth**

### 1) Soil

- European expansion
- New input / products
- Tag lobbying

### 2 W

#### Water

- Market growth
- Degassing
- Total Care



- Total Care
- Theemsweg



#### Investing for growth with attractive returns

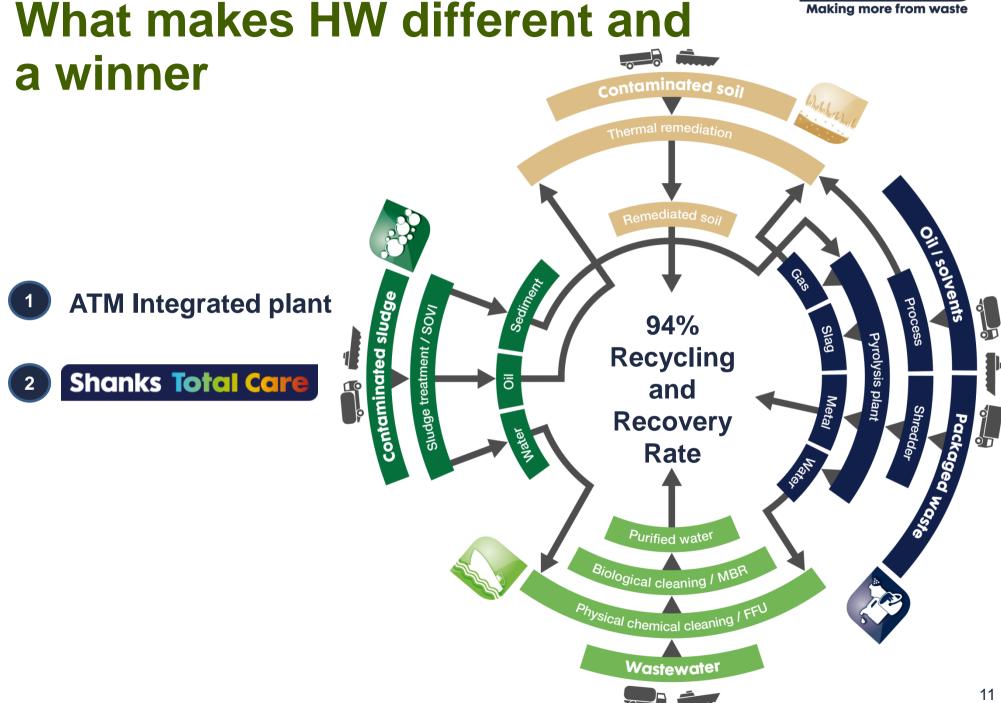


# **Key Investments For Growth**

- Soil: storage shed
- 2 Soil: emission control
  - Soil: iron sludge handling equipment
  - Water: storage tanks
  - Water: jetty expansion
- 6 Degassing
  - Theemsweg
- <sup>8</sup> Jetty Extension





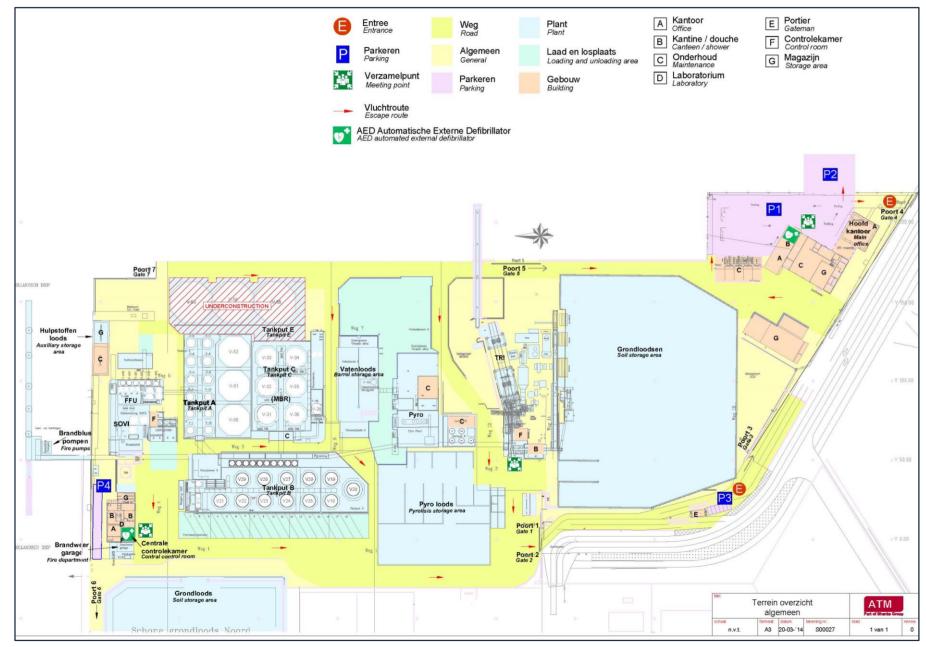




### **Corporate film ATM**



### Safety briefing and emergency plan





# Capital Markets Day Leading the way in soil and water treatment



## **Division Strategy**



**Increase water treatment capacity** 

- > New Rotterdam plant & jetty extension
- > Degassing and ATM water storage

Expand inputs for thermal treatment > Increasing capacity at ATM

Lobbying for ban of TAG export

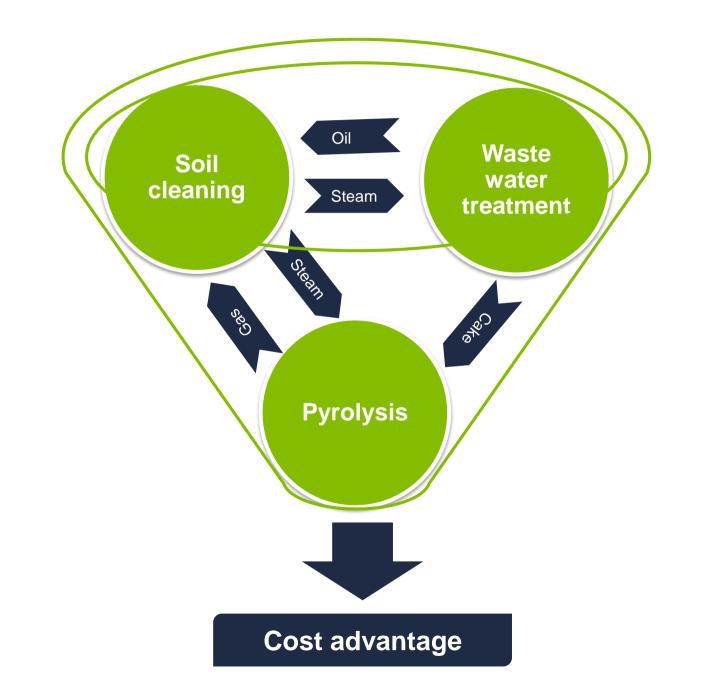
Broaden commercial coverage

- Expanded EU capability and reach
- Record volumes plus soil backlog

Drive further synergies and productivity

### Integrated plant lowers cost





### **Commercial Strategy**







### **Domestic soil and TAG market**



- Market size: soil: 300,000 tonnes
- Share soil: 200,000 tonnes (65%)
- Market TAG: 1,000,000 tonnes
- Share TAG: 350,000 tonnes (35%)
- Types of contamination:
  - i. oil
  - ii. chemicals
  - iii. pesticides /soil from landfills
- Customers: Remediation and road construction companies
- Competitors: on site solutions and washers/thermal cleaners in NL
- Market dynamic: lower volumes arising, banning TAG exports



Soil washing segment under pressure but we have strong position in thermal soil treatment



### How to win and keep our share



#### Lobbying

- Environmentally best to process TAG in a thermal facility like ATM
- Treat waste domestically instead of exporting
- Landfill tax favours thermal solution

#### **Pricing**

- Maximise volume through pricing to minimise competition
- Superior scale and optimised throughput increases cost advantage



### **International soil market**

business

АТМ

- Types: polluted with oil, chemicals, pesticides and soil from former landfills
  - Customers: Remediation companies
  - Competitors: on site solutions and other thermal cleaners in Europe
  - Market Dynamic: reduced remediation due to austerity and weak construction market
  - Competitive advantage: proven capability and licences to process complex and highly contaminated soils



## **Expanding our new range of input**

- Iron sludge
  - Opportunity: Steel companies recycling their iron sludge
  - Market size: 70kT a year
  - Status: first processing in 2013, expanding in 2014

### Blasting grit

- Opportunity: Reuse as a building material
- Market size: 20kT a year
- Status: first processing in 2013, expanding in 2014

### Bleaching clay

- Food industry: Reuse as a building material
- Market size: 12kT a year
- Status: only the highly polluted clay

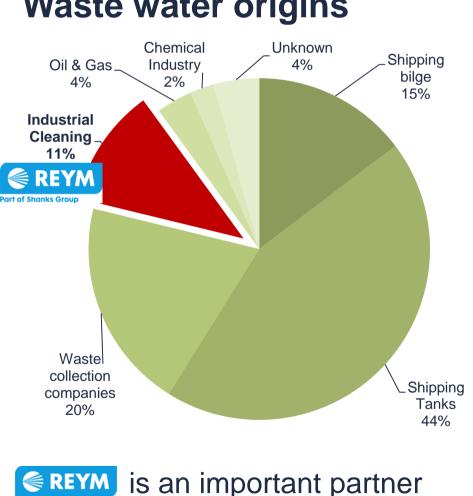
### To investigate streams

- Sludges, catalyst, appx. 20kT a year

Potential opportunities

## Water Market





Waste water origins

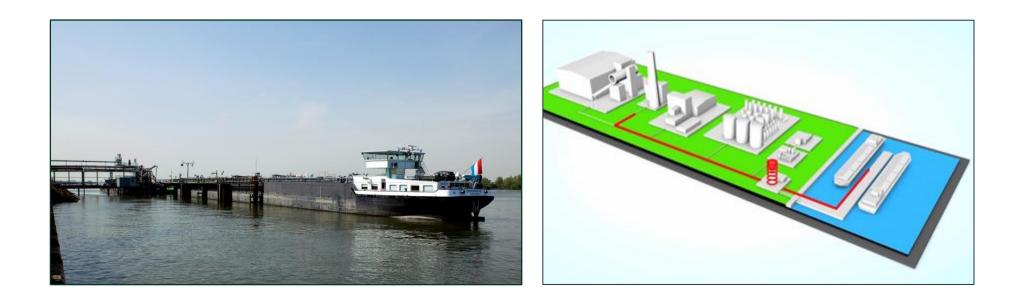
Part of Shanks Grour

- Waterside waste: high volume, low ۲ value, low contamination
- Industrial waste: low volume, high ٠ value waste
- **Combination of high/ low** ٠ contamination optimises biological treatment and gives a competitive advantage
- **Competition: incinerators (AVR)** ٠
- Market Dynamic: growing market, ٠ driven by Rotterdam expansion



### **Degassing** A New Waterside Market

- Gasses in ships' tanks are harmful to public health and safety
- Prohibited to degas vessels by ventilation to air from 1 January 15
- ATM offers "one stop shop" for vessels to combine cleaning and degassing
- The flammable gasses extracted are used as fuel for the soil cleaner





# Summary



ATM is a leader in soil and water treatment



Our unique integrated plant gives us a competitive edge

3 We are exploring new markets to continue to grow this business



Making more from waste

# Capital Markets Day 2014 Investing in Capacity and Breadth





### Agenda

- Introduction to Hazardous Waste Investment plan
- 2 Strategy to expand capacity ATM
- **3** Soil market investments
- 4 Water market investments
- **5** Total Care investments

### 6 Theemsweg

# Hazardous Waste Investment Plan

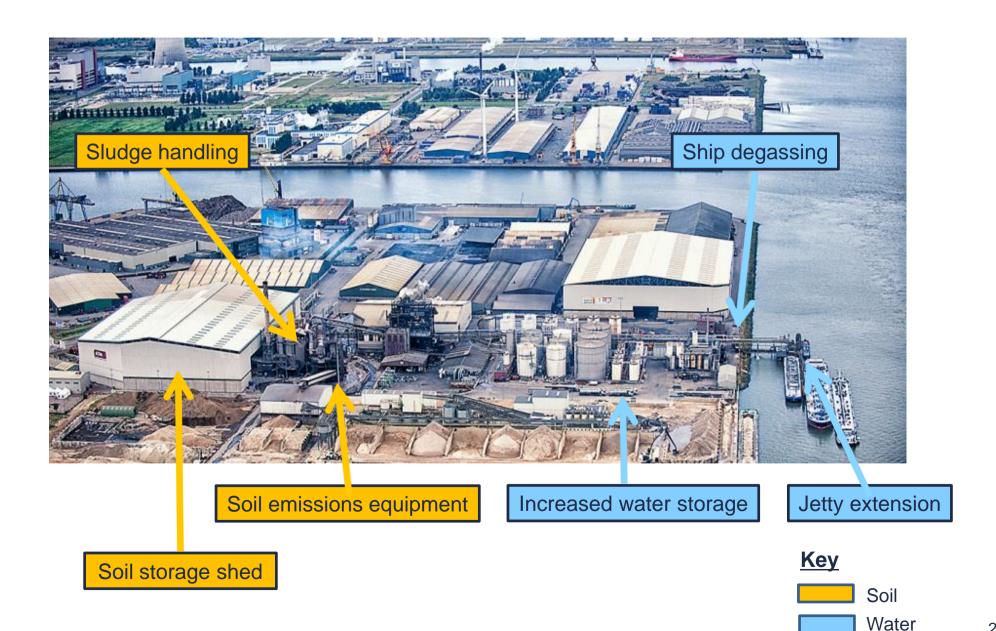
Market	Demand Generation	Regulation	Shanks Position	Investments
Thermal Soil Treatment	<ul> <li>Continued slow NL construction</li> <li>Steady EU flow of clean-up projects</li> </ul>	<ul> <li>Momentum on banning Dutch TAG export</li> <li>Environmental permits tighter</li> </ul>	<ul> <li>Largest scale thermal plant in NL</li> <li>Proven technology leadership</li> <li>Environmental excellence</li> </ul>	<ul> <li><u>Enhanced emissions control</u> increases kiln capacity by 10% - from H2 15</li> <li><u>Iron sludge capability</u> opens up new niche market – from H2 15</li> </ul>
Waste Water Treatment	<ul> <li>Higher ship traffic in Rotterdam</li> <li>Steady industrial cleaning volumes</li> </ul>	<ul> <li>More enforcement of existing ship regulations</li> <li>Imminent controls on degassing</li> </ul>	<ul> <li>Advantaged proven technology</li> <li>Waterside locations</li> <li>Integrated ATM/ Reym processes</li> </ul>	<ul> <li>Increased water storage capacity maximises volume throughput at ATM – H1 16</li> <li>Equipment to degas ships regulatory need – from H1 16</li> </ul>
Industrial Cleaning & Total Care	<ul> <li>Steady base volumes in NL</li> <li>Growing need for integrated services</li> </ul>	<ul> <li>Continued tight safety regulation</li> <li>No major changes expected</li> </ul>	<ul> <li>Market leader in NL industrial cleaning (including offshore)</li> <li>Unparalleled range of businesses in Group</li> </ul>	<ul> <li><u>New facility in Rotterdam</u> supports 'Total Care' growth close to growing market – from H1 16</li> <li><u>Ultrasonic cleaning equipment</u> maintains technology leadership – from H2 15</li> </ul>

Over €20M investment in next 3 years, returns at high-end of target range

See: <u>www.shanksplc.com/media-centre/video-gallery/tightening-legislation.aspx</u>



### **Strategy to expand capacity ATM**

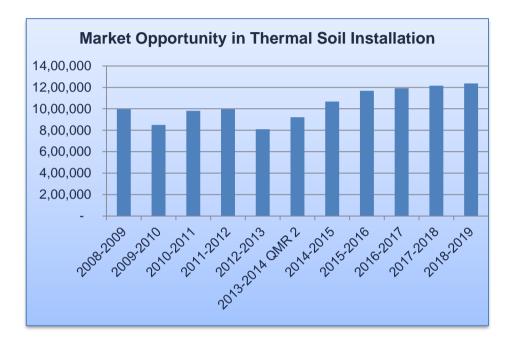


# **Soil Investments**



Increasing throughput in three ways:

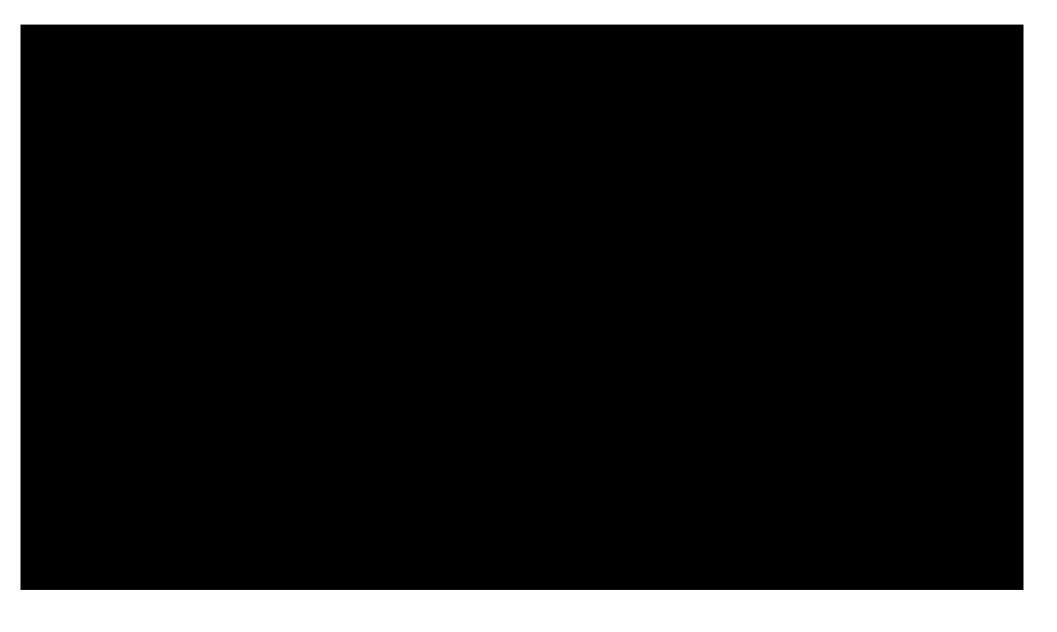
- Soil shed (2013)
  - Cost: €7m
  - Benefits: optimise throughput, process higher volumes, secure available tons
- New ESP (2014)
  - Cost: €8m
  - Benefits: increase capacity, improved emission control
- Iron Sludge (2014)
  - Cost: €1.5m
  - Benefits: new market, increase revenue





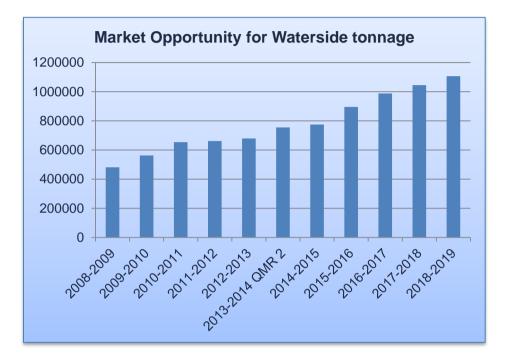






# Water Investments

- Water tanks (2014/15)
- Cost: €7m
- Doubling storage capacity (3x 10,000t)
- Enables 20% capacity increase
- Current volume 2,000t p/d: target 2,400t p/d (limit of present license)
- Degassing/Boiler (2014)
- Cost: €1.5m
- New market opportunity
- Installation for ships operational
- Boiler for ship cleaning operational
- Jetty extension (2015)
- €1m extension to increase operational efficiency







### **Total Care**



- Integrated service concept for Shanks' Customers
- Combination of Cleaning, Transport and Waste management
- Theemsweg 1st Total Care Centre Shanks
  - Services, collection and pre treatment
  - Shipping to and final treatment at ATM in Moerdijk





### Theemsweg

### **Building collection capacity in heart of Rotterdam**





### **Summary**



- 2 We will invest over €20m in the next three years to grow this part of the business
- 3 Our integrated ATM plant and unique Total Care offering gives us a competitive edge



# Capital Markets Day Operating within the changing regulations







# Soil: emissions controls and regulation



Taking contaminants out of soil is easy: cleaning the flue gases is our competitive advantage



#### Water: effluent controls









#### TAG: influencing to protect our market and ensure environmental good practice

- **1** Influence via trade organisation
- **2** Governmental agreement
- **3** TAG thermally cleaned in Netherlands
- 4 European legislation is changing in our benefit





#### **Fire protection on site**

- Private fire-fighting water supply
- **2** Foam extinguishing system in the tank pit
- **3** ATM fire department & crash tender
- **4** Co-operation with fire service





#### **Foam Extinguishing System**



## Working with the local community



- **Local employment**
- **2** Local purchases
- **3** Active neighbour liaison

- 4 Social investments
- 5 Relation magazine ATMosfeer

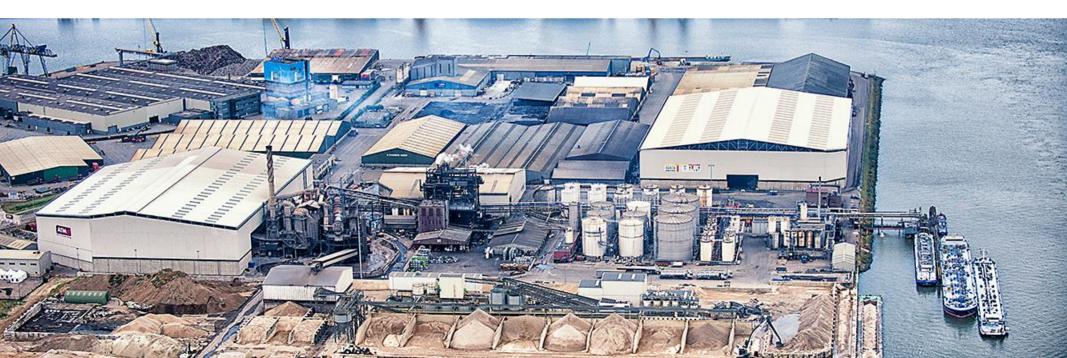




- We have a strict compliance system integrated into our management system
- 2
- We are using our powers of influence to protect our market and ensure good environmental practice
- 3
- Protecting the environment and engaging with our neighbouring communities gives us our licence to operate



Capital Markets Day Wrap Up





### **CMD Objectives**

- 1 Introduce our new vision
- 2 Update on the implementation of our Group growth strategy
- 3 Explain NL SW market dynamics and our activities
- 4 Showcase our differentiated growth business at ATM
  - Provide an opportunity to meet the Shanks team
- 6

5

Listen and learn from your perspectives

#### **Strategy for Growth**





**Develop world class capabilities from across the Group** 

Actively manage business portfolio



#### **Key Messages**

- 1 We have refocused our Shanks vision to reflect and harness our competitive advantages
- 2 NL SW continues to face extremely tough market headwinds, but positive medium-term recovery drivers remain
- **3** Our three growth divisions continue to perform robustly
- 4 Our growth strategy is robust, differentiated and being implemented successfully
- 5 We continue to invest in infrastructure that will deliver high-quality earnings growth in the years ahead

# Thank You!